

Uso de Métricas en Producción de SW. a Escala

Delivery metrics

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1.- The speaker

Agustín Benito Bethencourt

[@toscalix](https://www.toscalix.com)



Toscalix
2018

<http://www.toscalix.com>

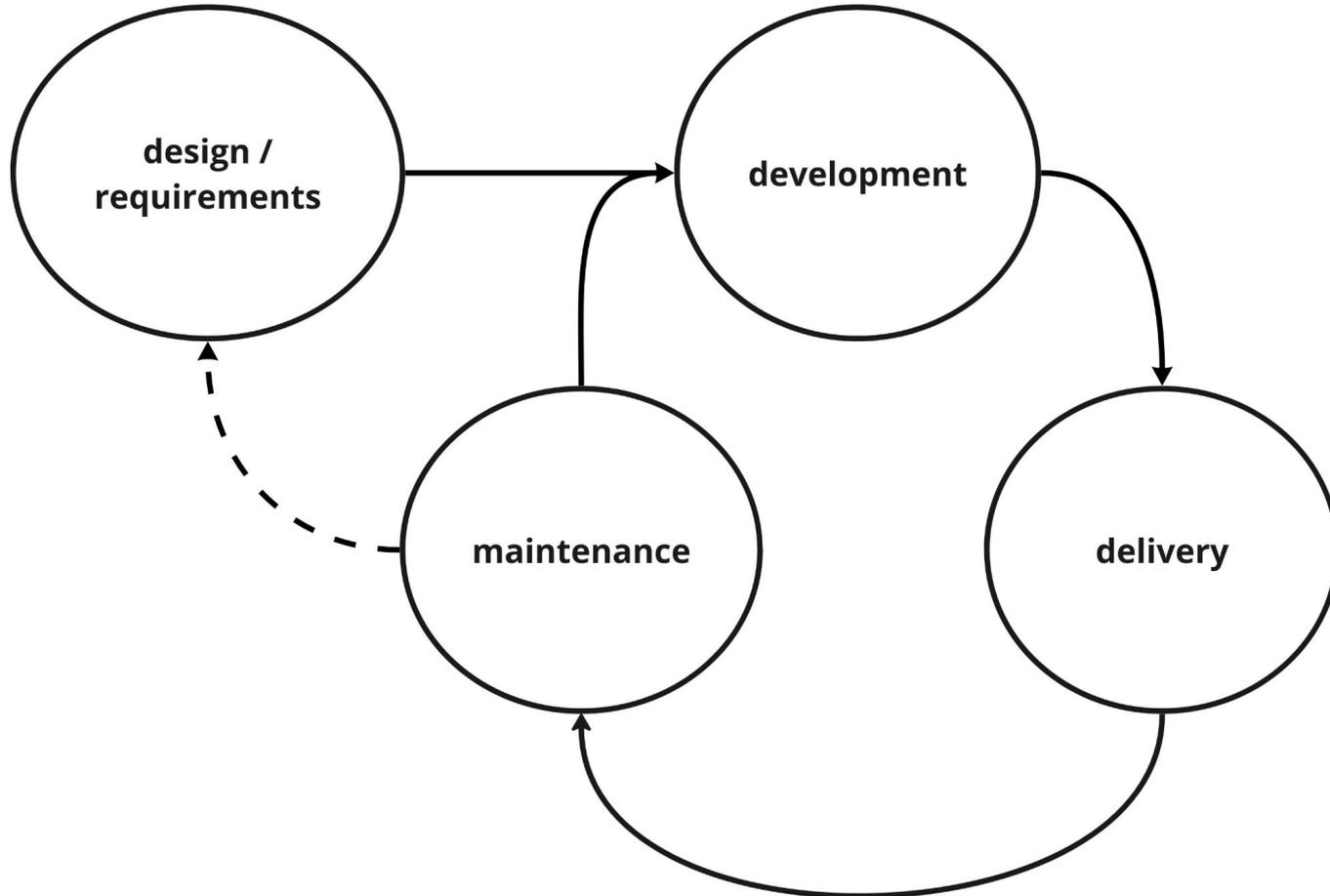
- Currently [independent consultant](#), helping companies in the design and delivery of SW products.
- FLOSS, agility, Continuous Delivery and remote work advocate.
- Worked in different industries, mostly focused in FLOSS platforms and distributions (OSs).
- Worked for SUSE, Linaro, MBition (Mercedes Benz), Eclipse Foundation, Codethink, etc.
- In FLOSS since 2003. [Contributor to numerous projects](#). KDE eV and KDE España member.
- Based between Málaga & Canary Islands, ES.
- Slimbook + openSUSE + KDE user.

*If you can't explain something in simple terms,
you don't understand it.* - Richard Feynman

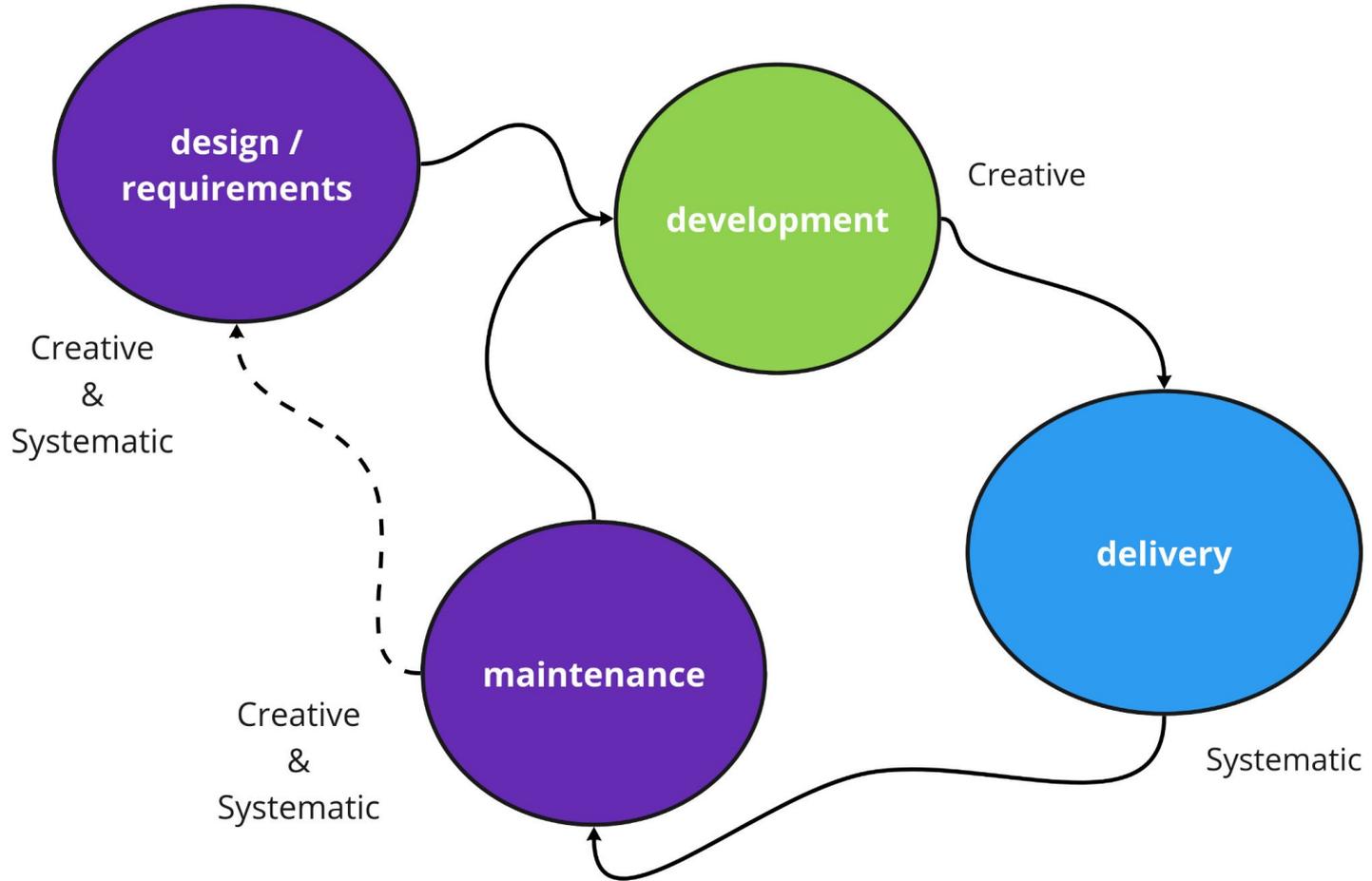
2.- Process using a simple model

2.1. – Modeling our SW product delivery

SW Product Life Cycle (theory)

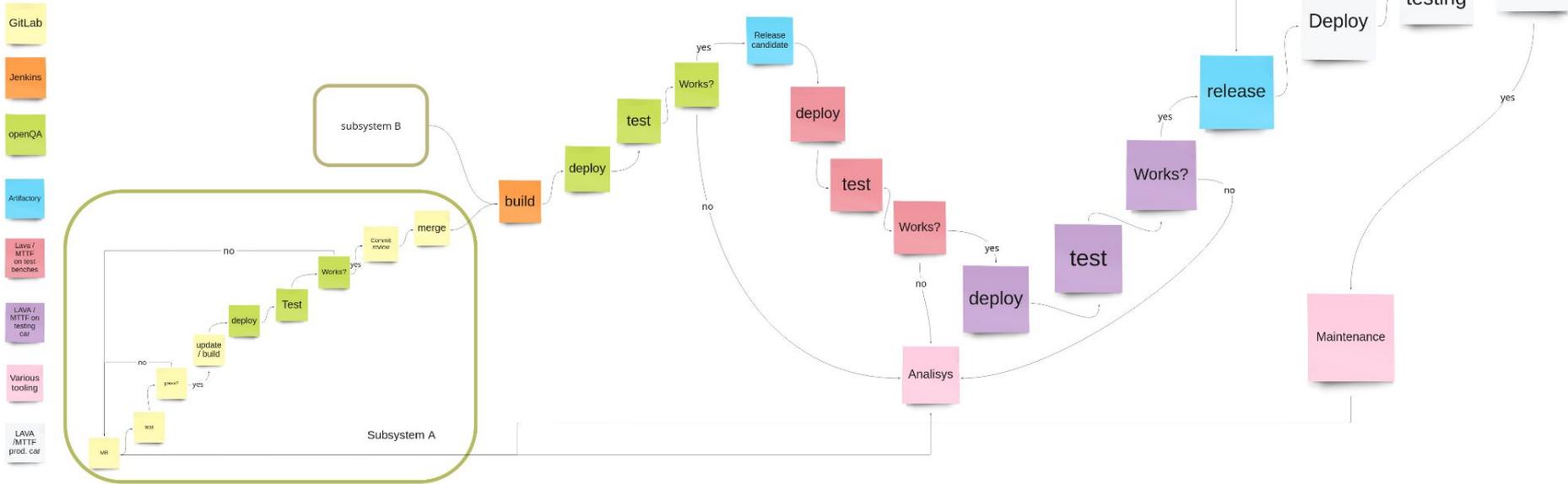


SW Product Life Cycle (reality)



Delivery described: value stream mapping

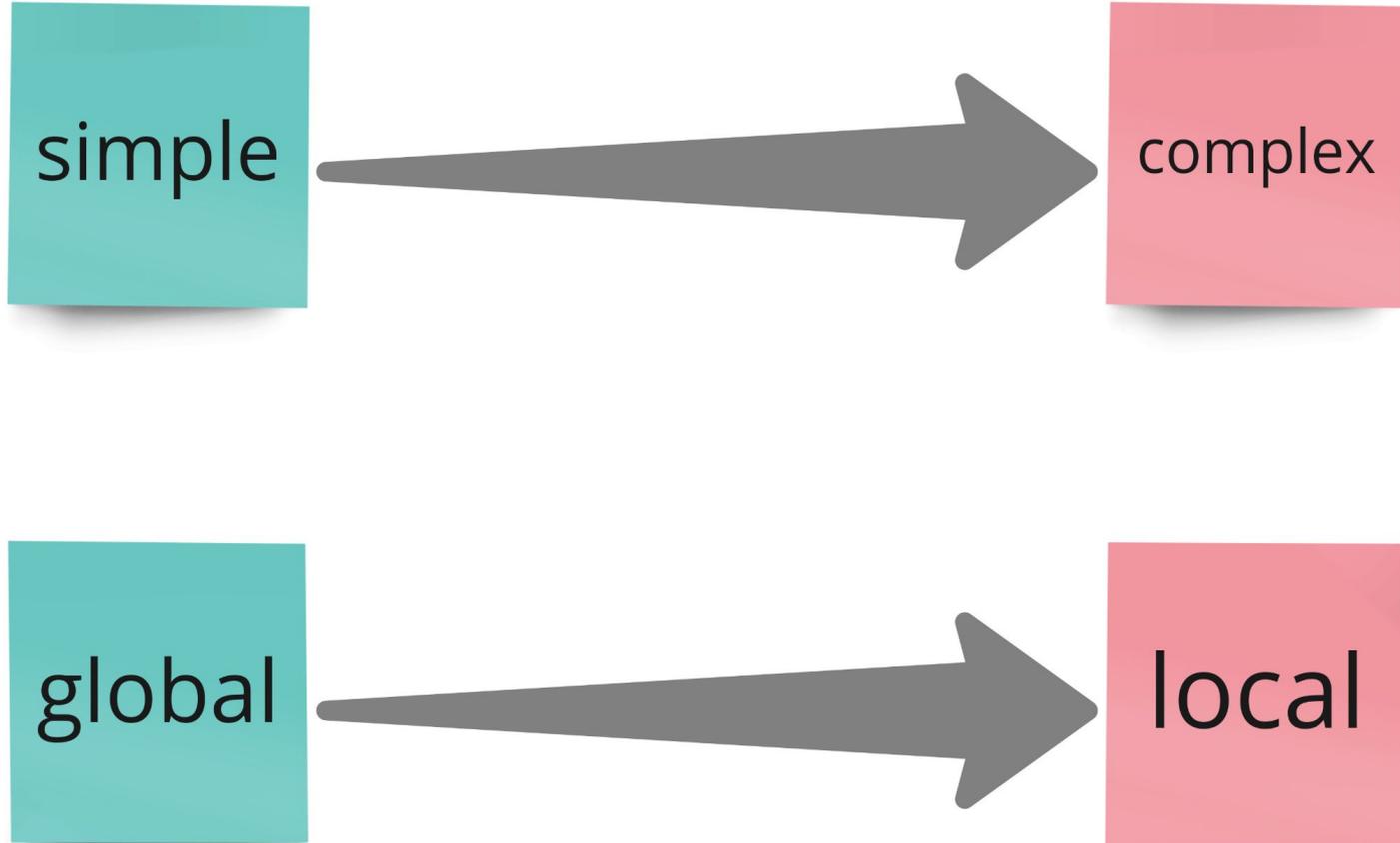
Delivery process value stream: basic workflow



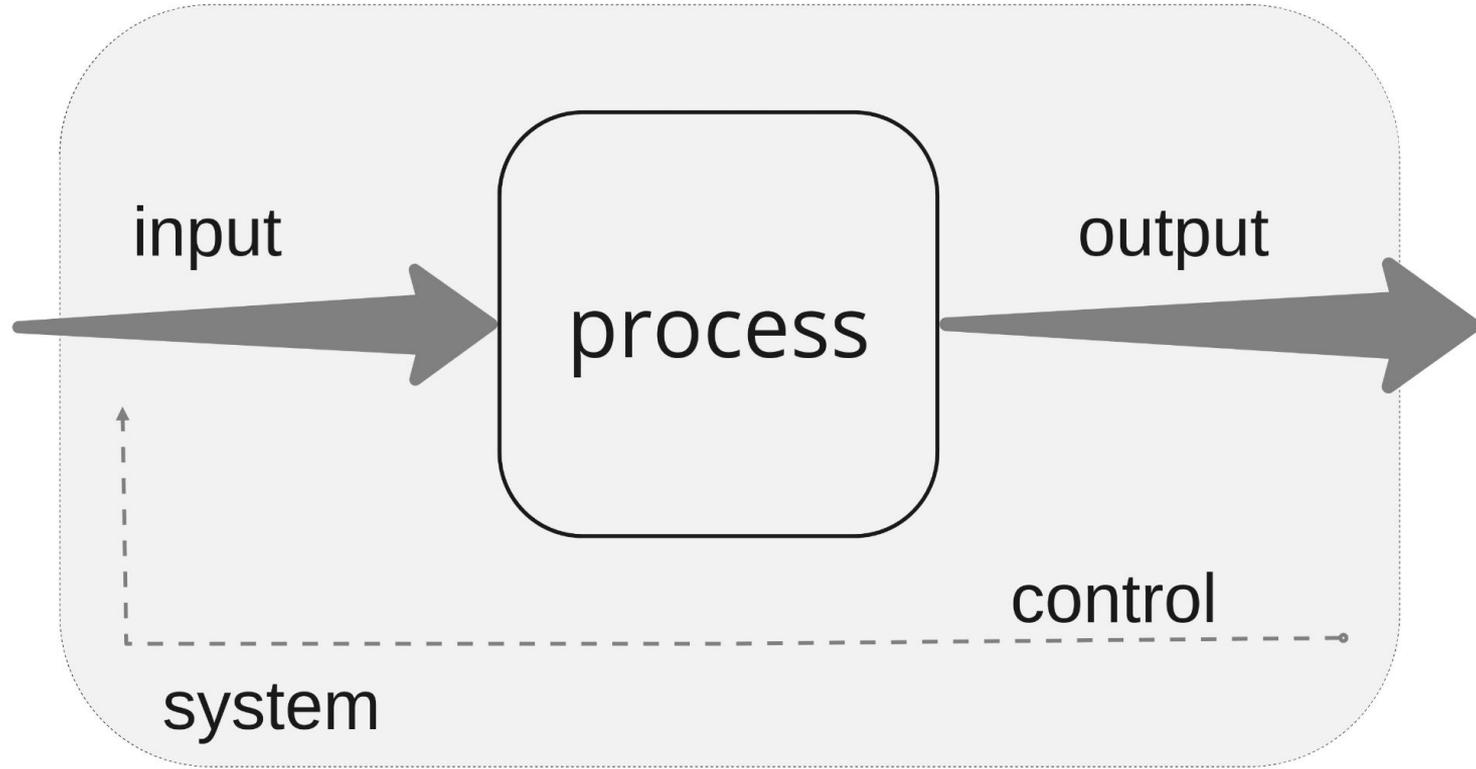
... the sciences do not try to explain, they hardly even try to interpret, they mainly make **models**. By a model is meant a **mathematical construct** which, with the addition of certain verbal interpretations, **describes observed phenomena**. The justification of such a mathematical construct is solely and precisely that **it is expected to work**—that is, correctly to describe phenomena from a reasonably wide area.- John von Neumann.

Systems thinking is a holistic approach to analysis that focuses on the way that a system's constituent parts interrelate and how systems work over time and within the context of larger systems.

Modelling applying system thinking

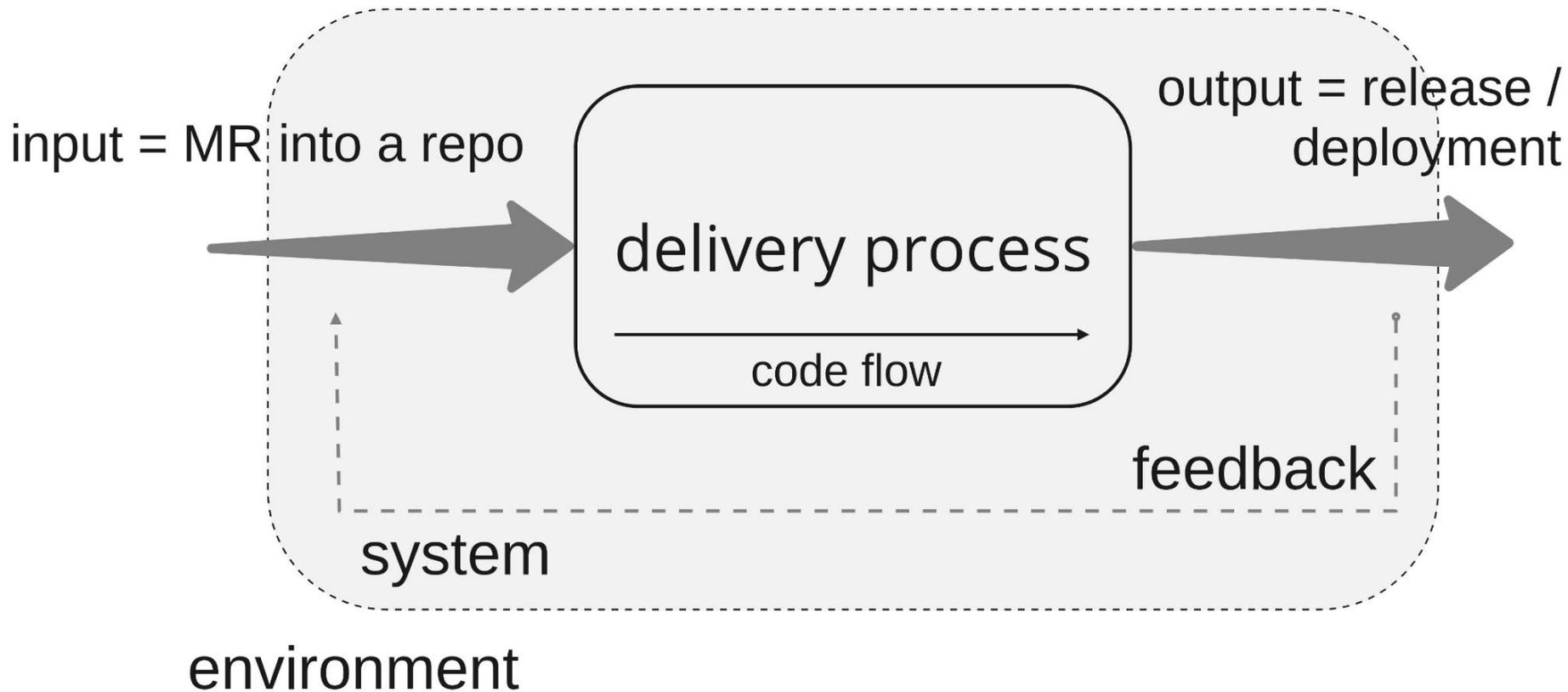


The simplest model of a system



environment

The simplest SW product delivery model



The simplest SW product delivery model

We are interested in understanding:

- How well the delivery process performs (**performance**) in our case, that is, how efficient/productive is.
- Some translation to the lean concept of delivery accuracy, which in case of software we can associate to **quality**.

In general, we want to understand the **value** we are delivering to the customer, not only linked to the delivery process but to the entire product life cycle.

**2.2. – Define the mathematical
construct: metrics characterization**

Delivery metrics: description

- **Stability** is a measure of how reliable and robust is our process which has a close relation with the **quality** of the output.
- **Throughput** measures the efficiency with which our delivery process produces the output. It has a close relation with the **performance** of the process.
- **Cost of delay** combines an understanding of **value** with how that value leaks away over time.

Delivery metrics: measures

Metrics

Measures

Stability

=

Change
Failure
Rate

and

Failure
Recovery
Time

Throughput

=

Lead
Time

and

Frequency



Time interval vs frequency

Delivery metrics: measures definition

Stability

Change
Failure
Rate

how many changes require remediation

Failure
Recovery
Time

how long it takes to discover and remediate a failed change

Throughput

Lead
Time

how long it takes to prepare and release/deploy a change

Frequency

how often changes are released/deployed

Delivery metrics: measures characterization



Data sets characterization

Data set characterised by the average and standard deviation, also referred as variation.

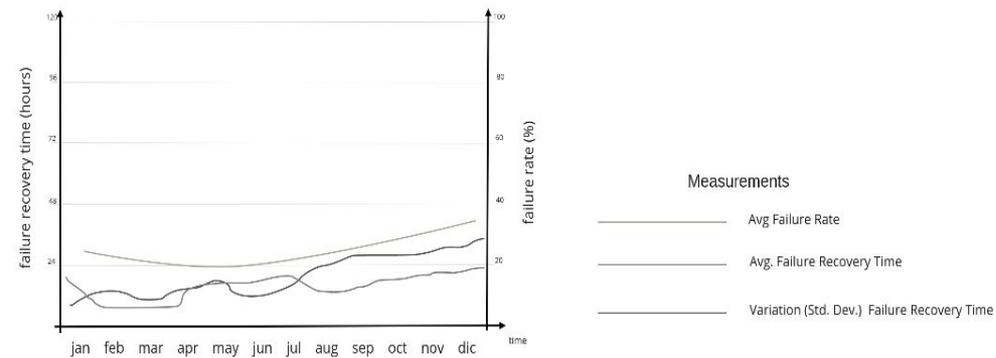
Remember...

If you only quantify one thing, quantify Cost of Delay. - Donald G. Reinertsen

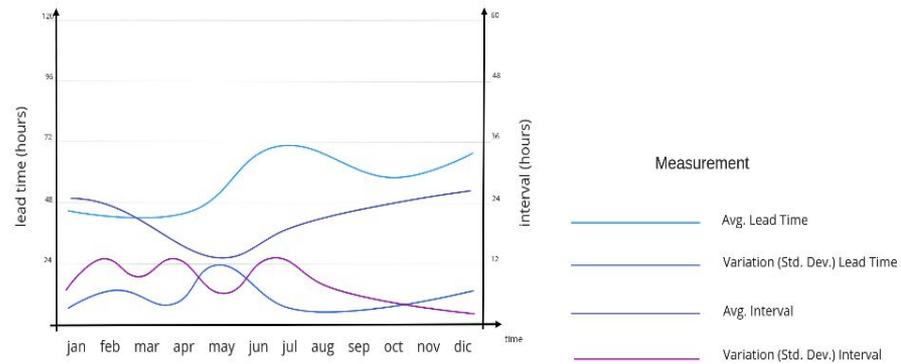
2.3. – Measure, Plot and Quantitative Analysis

Plot

Stability



Throughput



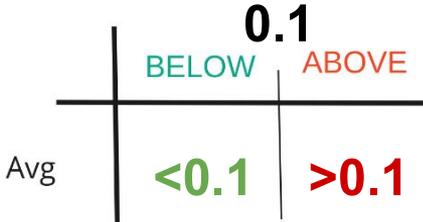
2.4. – From Quantitative to Qualitative Analysis

Define thresholds

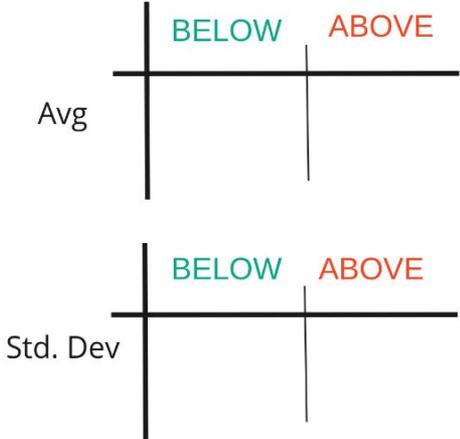
Stability

=

Change Failure Rate



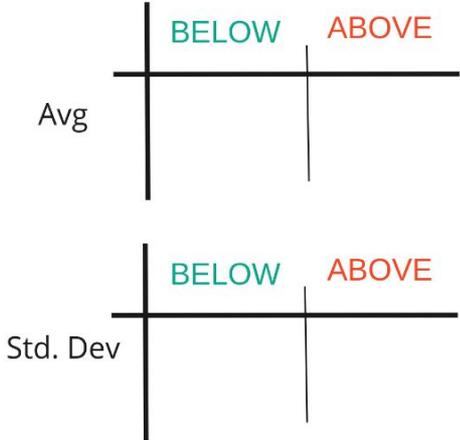
Failure Recovery Time



Throughput

=

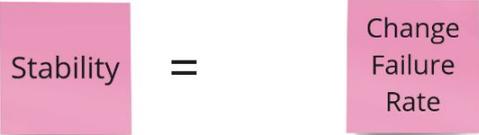
Lead Time



Time interval



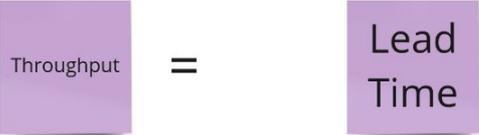
Define trends



	BELOW	ABOVE
Avg	Stable	Unstable



	BELOW	ABOVE
Avg	Fast Recovery	Slow Recovery
	BELOW	ABOVE
Std. Dev	Predictable	Unpredictable



	BELOW	ABOVE
Avg	Fast	Slow



	BELOW	ABOVE
Std. Dev	Predictable	Unpredictable

	BELOW	ABOVE
Avg	Frequent	Sparse
	BELOW	ABOVE
Std. Dev	Predictable	Unpredictable

Define scenarios

Throughput Scenarios

Metric	Trend Measures	Slow & infrequent	Slow & unpredictable	Unpredictable & infrequent	Fast & Frequent	Too Fast & Too Frequent
Lead Time	Average Lead Time	ABOVE	BELOW	BELOW	BELOW	BELOW
	Variation in Lead Time	ABOVE	ABOVE	N/A	BELOW	BELOW
Time Interval	Average Time Interval	ABOVE	N/A	BELOW	BELOW	BELOW
	Variation in Time Interval	ABOVE	N/A	ABOVE	BELOW	BELOW

Define scenarios

Stability Scenarios

Metric	Trend Measures	Unstable	Slow Recovery	Unpredictable (slow) Recovery	Fast Recovery	Stability
Failure Rate	Average Failure Rate	ABOVE	N/A	N/A	ABOVE	BELOW
Failure Recovery Time	Average Failure Recovery Time	ABOVE	ABOVE	BELOW	BELOW	BELOW
	Variation in Failure Recovery Time	ABOVE	BELOW	ABOVE	BELOW	BELOW

SW product delivery metrics: summary and example

ID	Metric	Description	Measures	Measurement process	Associated indicators	Threshold	Scenarios
CoD	Cost of Delay						
T	Throughput						
s	Stability						

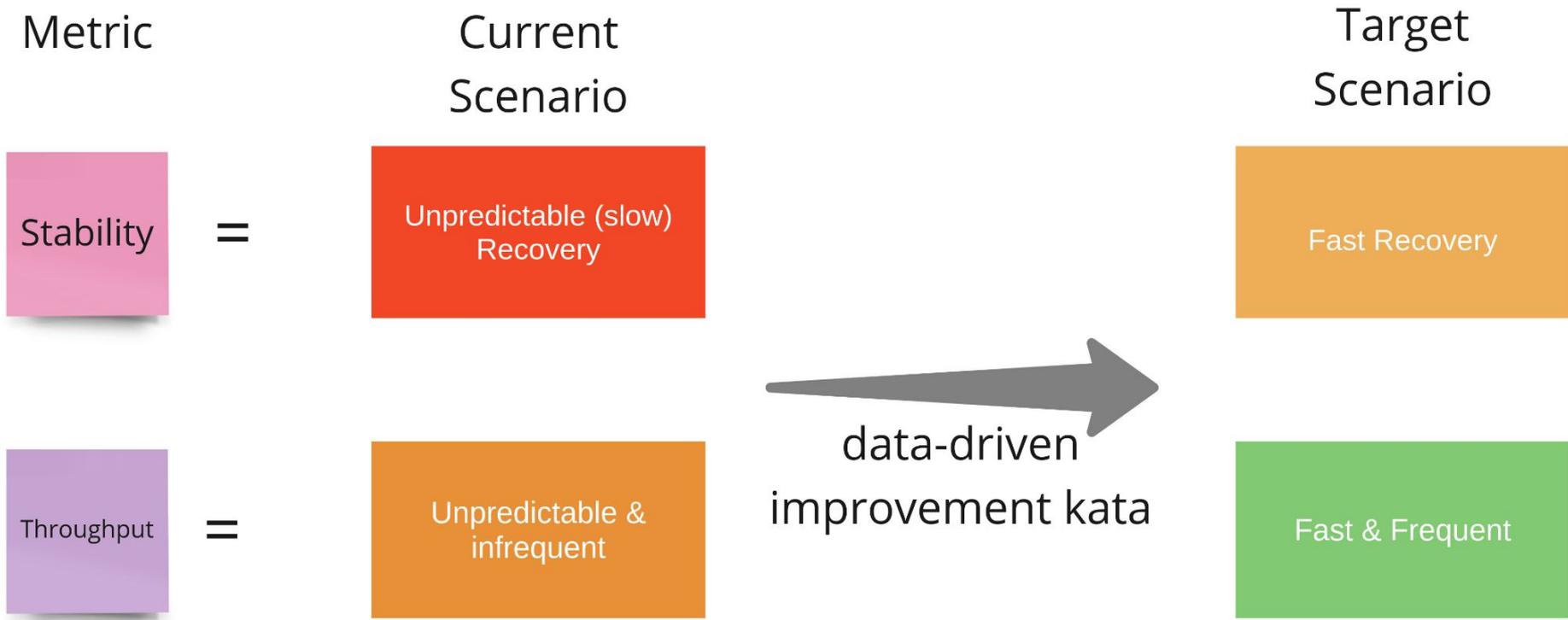
Metric

Scenario



2.5.- From our current scenario to a target one: Continuous Improvement

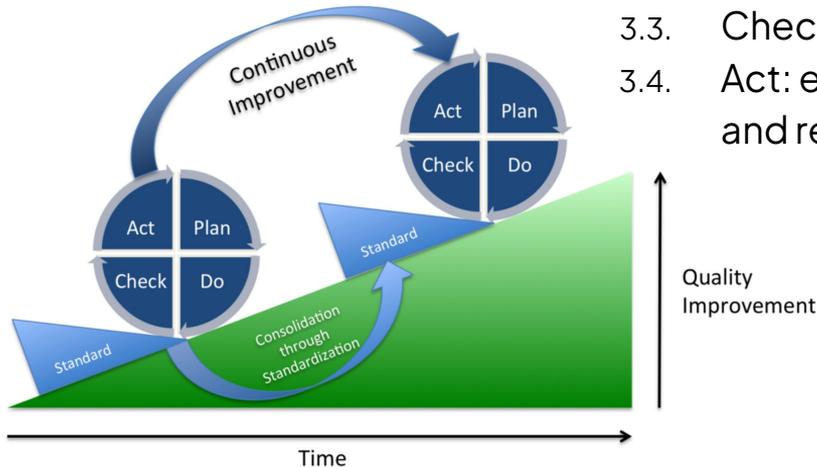
From current to target scenario: example



Improvement kata definition

Key steps:

1. Define success (business/product/technical): goal
2. Plan the improvement cycle.
3. Execute: PDCA
 - 3.1. Plan: define the experiments
 - 3.2. Do: execute the experiments
 - 3.3. Check: evaluate the experiments
 - 3.4. Act: evaluate, consolidate the experiments when appropriate and re-define the target conditions.



Data-driven improvement kata

The continuous improvement process to follow is not just any kind of improvement kata, but a **data-driven** one. Every PDCA step is defined, tracked, evaluated and re-defined **based on the delivery metrics.**

Data-driven improvement kata: board

Data Driven Improvement Kata Board

Priority	Action	Description	Current Condition	Target condition	Goal
1	Action / experiment name	Short description of the experiment: hypothesis, experiment, analysis and conclusions	<ul style="list-style-type: none">• Stability:• Throughput:• Other:	<ul style="list-style-type: none">• Stability:• Throughput:• Other	<ul style="list-style-type: none">• Stability:• Throughput:• Scenario:
2					
3					

- Each business goal refers to a cycle. It is recommended to define 1 year as initial cycle.
 - Each goal should be defined based on Stability and Throughput metrics. For instance: to achieve X
 - Stability will increase by 50%, so failure change rate should be lower than 5% and Failure recovery time no longer than 5 hours.
 - Throughput will increase by 25% so lead time will go down to 12 hours and time interval down to 2 hours.
- The values on the "Current Condition" column come from the existing data.
- The target condition correspond to the goal for the coming iteration. It should also be defined in terms of overall stability and throughput.
- Limit the number of goals to 3 or 4, including at least one described in terms of a financial-type of value that can be related to CoD.

3. – Iterating the process. Addressing complexity

Define a more complex model

- This process works for a simple model, which provides highly useful insights.
- If it is the right process, it should work for more complex models too.
- What about the key elements of each step of the process?

The process when creating complex models

As expected, the procedure is basically the same:

1. Structure your delivery process and create a model
2. Characterise the metrics to measure performance
3. Measure, plot and perform a quantitative analysis of the model
4. Move towards a qualitative analysis
5. Data-driven improvement kata to increase performance moving from the current to the target scenario.

3.1. – Creating a more complex model

Definition of the delivery process at high level

Simplified Delivery Process



Commit stage

Integration stage

Validation stage

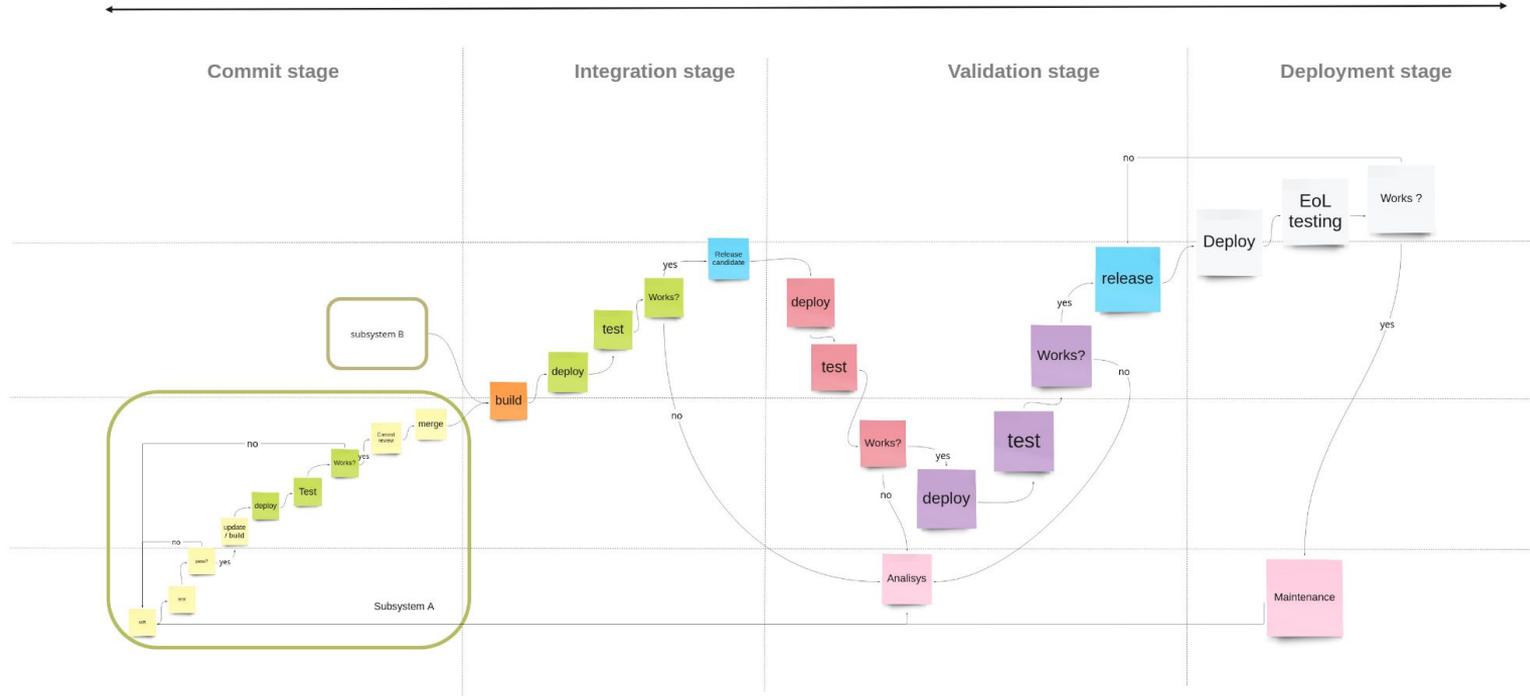
Deployment stage



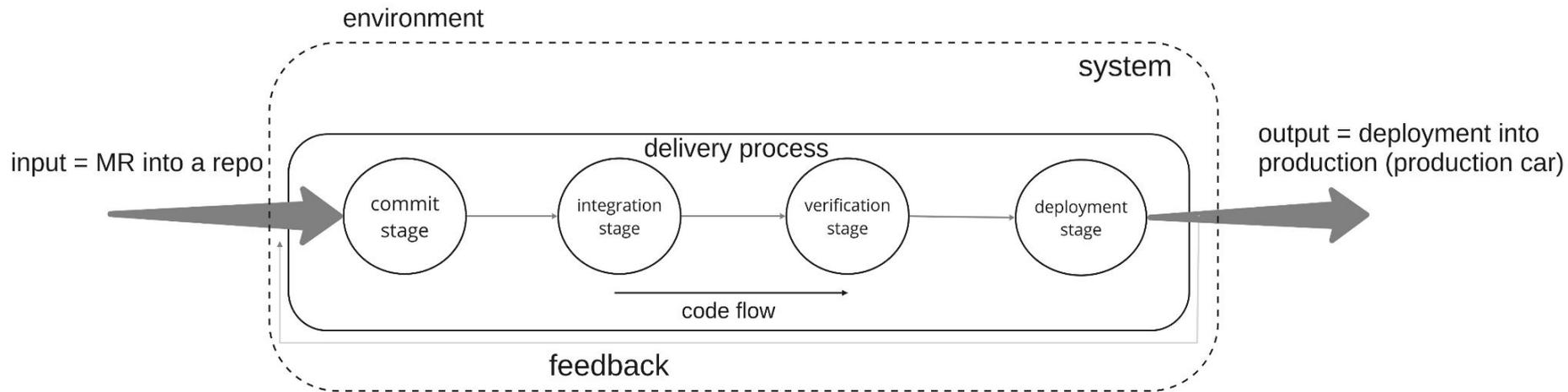
Structure your delivery process

Modelling your delivery process

Simplified Delivery Process



New SW product delivery model



3.2.- Mathematical construct: metrics characterization for our new model

Metrics for the new model: definition

Metric ID	Name	Description	Measurement process	Associated Indicators	Trends and target threshold	Scenarios
CoD	Cost of Delay					
T	Throughput					
S	Stability					

Same metrics!

Metrics

Measures

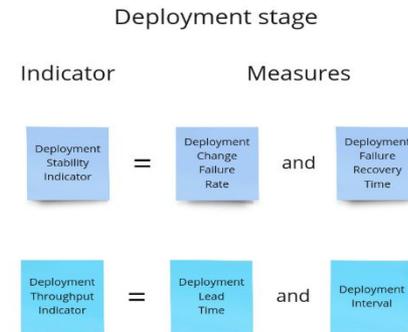
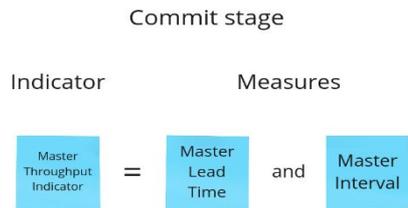


Indicators for each (sub)system of the model

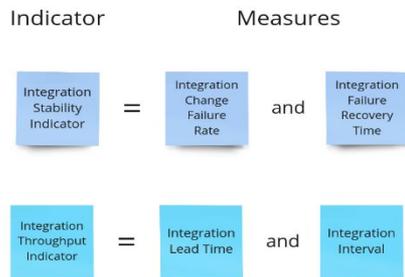
Indicators definition

Simplified Delivery Process

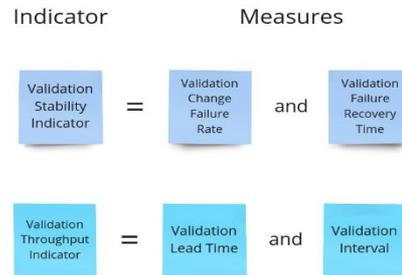
Commit stage	Integration stage	Validation stage	Deployment stage
MTI Master Throughput Indicator	ITI Build (Integration) Throughput Indicator	VTI Validation Throughput Indicator	DTI Deployment Throughput Indicator
	ISI Build (Integration) Stability Indicator	VSI Validation Stability Indicator	DSI Deployment Stability Indicator



Integration (build) stage



Validation stage



Same metrics

- Metrics for the simplified and this more detailed model are the same.
- Those metrics are consistently applied to each stage and the overall system.
- We can measure the impact of a local experiment locally, on each of the other (sub)systems and the overall system.

3.3. – Measure, Plot and Quantitative Analysis

Measure each indicator

Integration Stability and Throughput Indicators Measurements

Commit stage

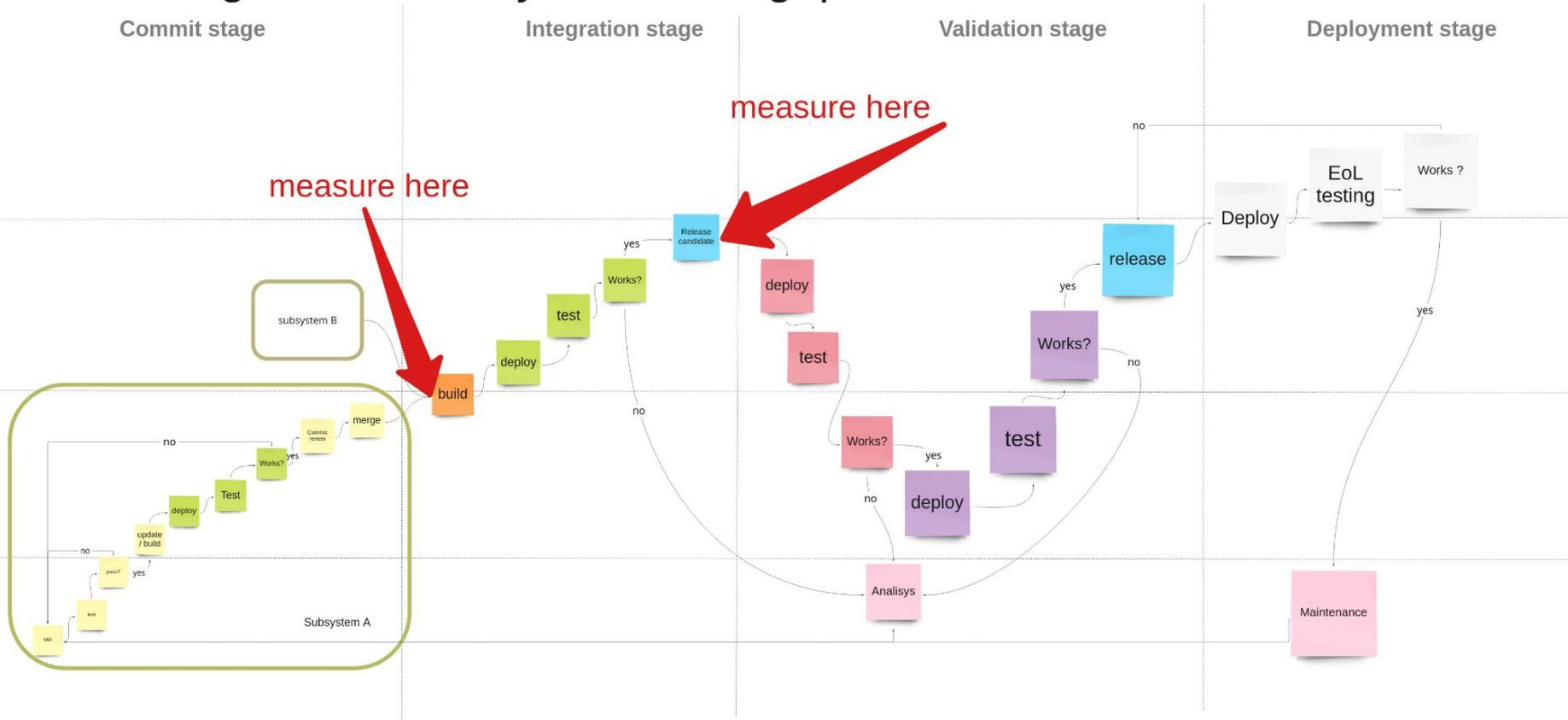
Integration stage

Validation stage

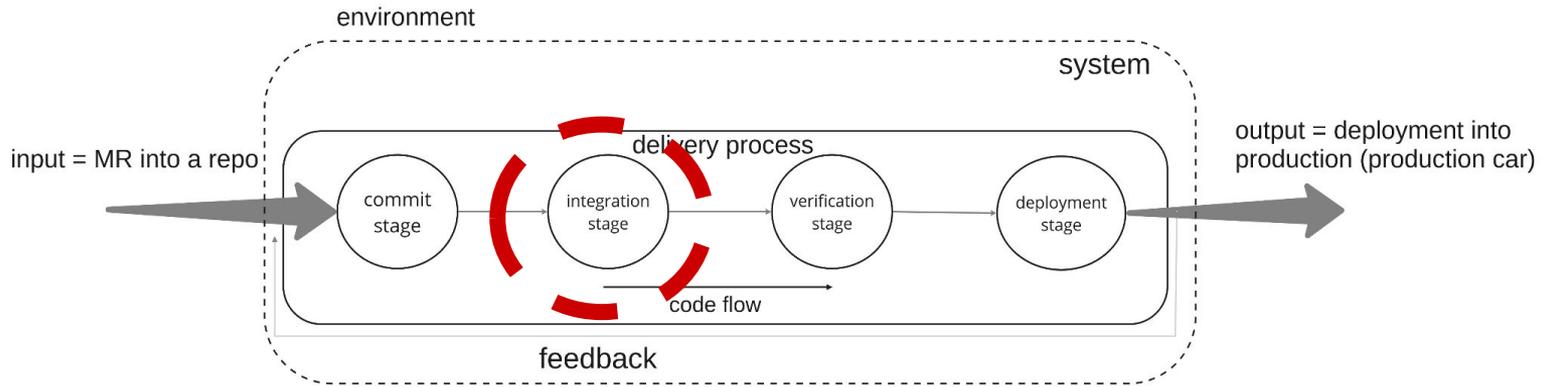
Deployment stage

measure here

measure here



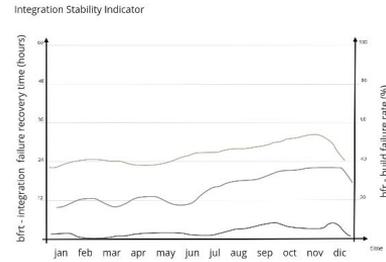
Measure each indicator



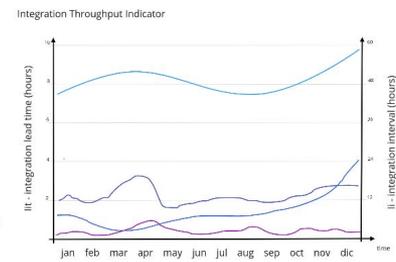
Integration (build) stage

Indicator

Measures



- Measurements
- Avg Integration Failure Rate
 - Avg. Integration Failure Recovery Time
 - Variation in Integration Failure Recovery Time

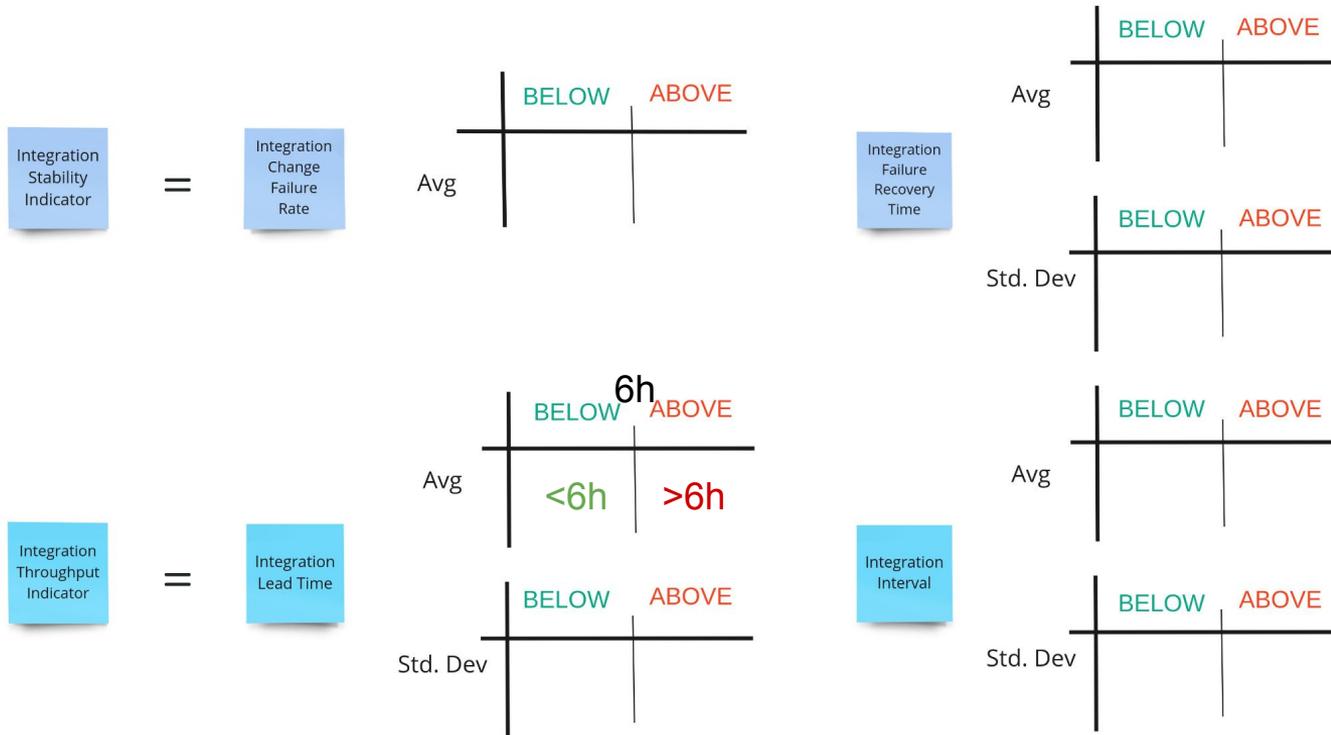


- Measurements
- Avg. Integration Lead Time
 - Std. Variation in Integration Lead Time
 - Avg. Integration Interval
 - Std Variation in Integration Interval

3.4. – From Quantitative to Qualitative Analysis

Define thresholds for each indicator: example

Now, in addition to a threshold for each of the measures corresponding to both metrics applied to the model of the entire system, you need to define thresholds for each measure of each indicator (persubsystem/stage).



Define trends for each indicator: example

Integration Stability Indicator

=

Integration Change Failure Rate

	BELOW	ABOVE
Avg	Stable	Unstable

Integration Failure Recovery Time

	BELOW	ABOVE
Avg	Fast Recovery	Slow Recovery
	BELOW	ABOVE
Std. Dev	Predictable	Unpredictable

Integration Throughput Indicator

=

Integration Lead Time

	BELOW	ABOVE
Avg	Fast Integration	Slow Integration
	BELOW	ABOVE
Std. Dev	Predictable	Unpredictable

Integration Interval

	BELOW	ABOVE
Avg	Frequent Integration	Sparse Integration
	BELOW	ABOVE
Std. Dev	Predictable	Unpredictable

Define scenarios

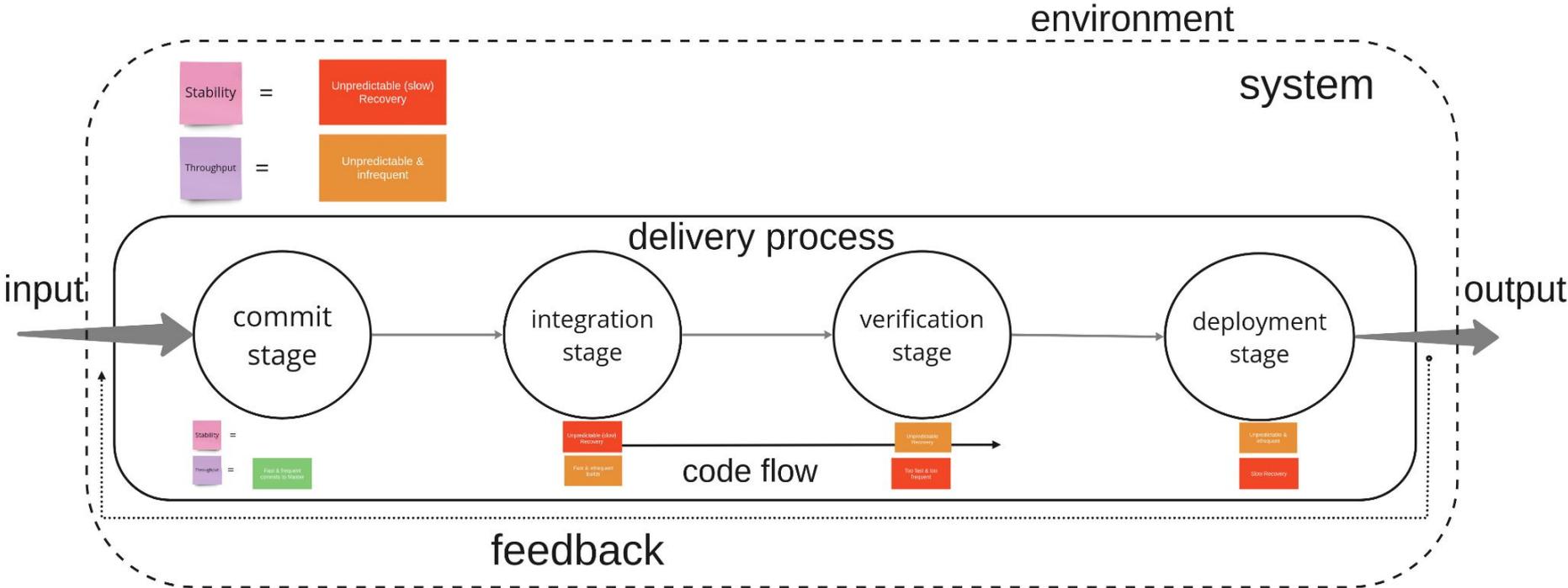
Integration Stability Indicator

Trend \ Metrics	Integration/build Failure Rate		Integration/build Failure Recovery time	
	Average Integration failure rate	Average Integration Failure Recovery Time	Variation in Integration Failure Recovery Time	
Unstable	ABOVE	ABOVE	ABOVE	
Slow Recovery	N/A	ABOVE	BELOW	
Unpredictable (slow) Recovery	N/A	BELOW	ABOVE	
Fast Recovery	ABOVE	BELOW	BELOW	
Stability	BELOW	BELOW	BELOW	

Integration Throughput Indicator

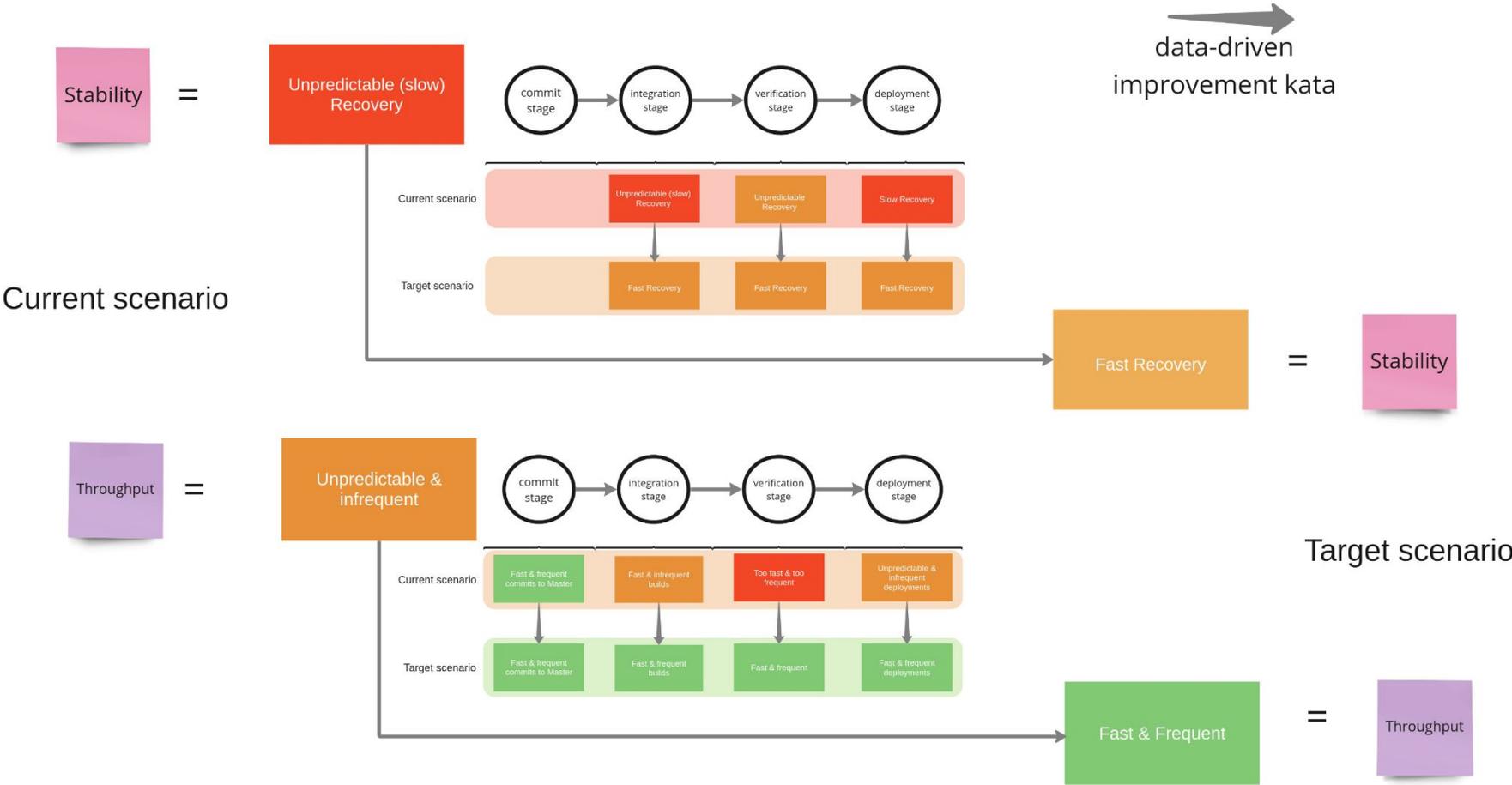
Trend \ Metrics	Integration/build Lead Time		Integration/build Interval	
	Average Integration Lead Time	Variation in Integration Lead Time	Average Integration Interval	Variation in Integration Interval
Slow & infrequent builds	ABOVE	ABOVE	ABOVE	ABOVE
Slow & unpredictable builds	BELOW	ABOVE	N/A	N/A
Fast & infrequent builds	BELOW	BELOW	ABOVE	N/A
Unpredictable & infrequent builds	BELOW	N/A	BELOW	ABOVE
Too fast & too frequent builds	BELOW	BELOW	BELOW	BELOW
Fast & frequent builds	BELOW	BELOW	BELOW	BELOW

Current scenario: example



3.5.– From our current scenario to a target one: Continuous Improvement

From current to target scenario: example



There is no time to cover this...

You can get a short summary of how to approach the data-driven improvement kata for this extended model in the blog post below. In any case, it is highly dependant on the organization structure:

- Improve your software product delivery process performance using metrics ([II](#))

There is plenty of literature on this topic you can check.

4. – Summary

*The price of light is less than the cost of
darkness.* - Arthur C. Nielsen.

Errors using data are much less than those using no data at all. - Charles Babbage

I never guess. It is a capital mistake to theorize before one has data. Insensibly one begins to twist facts to suit theories, instead of theories to suit facts.- Sir Arthur Conan Doyle, Author of Sherlock Holmes stories

The more uncertainty you have, the bigger uncertainty reduction you get from just a few data points. - Douglas W. Hubbard

Goal: turn data...



... into information then



... into insights.



The goal is to turn data into information, and information into insight. - Carly Fiorina.

Summary

1. Convinced on the relevance of metrics applied to your delivery system? If not, iterate. If yes, keep reading.
2. Model your delivery system.
3. Select CoD, Throughput and Stability as core delivery process performance metrics (delivery metrics).
4. Measure, plot and analyse the data (quantitative analysis).
5. Move from a quantitative to a qualitative analysis: define thresholds, trends and define scenarios.
6. Which scenario are you in? Where do you want to be? Define a data-driven improvement kata.

5. – More information and references

More information...

This process and the following steps to apply it at scale are described in two blog posts:

- Improve your software product delivery process performance using metrics (I)
- Improve your software product delivery process performance using metrics (II)

Links and References

References.

1. Main reference: “[Measuring Continuous Delivery](#)”. Author: [Steve Smith](#) Publisher: [Leanpub](#)
2. “[The Principles of Product Development Flow](#)”. Author: [Donald G. Reinerstsen](#). Publisher: Celebritas Publishing.
3. “[Continuous Delivery](#)”. Authors: [Jez Humble](#) and [David Farley](#). Publisher: Addison Wesley.
4. There are more references on the [Reads](#) section of my site.

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1. Several of the representations are inspired or based in those included in the book “Measuring Continuous Delivery”, Author: [Steve Smith](#) Publisher: [Leanpub](#).
2. Emojis. Creazilla.com Public Domain. Slides 67 and 68.
3. [Blind man pic](#). Slide 66
4. Improvement kata. By Johannes Vietze - [Own work](#), CC BY-SA 3.0. Slide 34

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Thank You!

- to the OpenSouthCode organisers for inviting me as speaker.
- to you for attending to this dense talk...during the last slot of the event!

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